

HAGENBECK-WALLACE CIRCUS

MAGAZINE and DAILY REVIEW

Season of 1932

COVER FROM A PAINTING BY ROLAND BUTLER



Hagenbeck-Wallace Circus

PRESENTS FOR THE SEASON OF 1932

DISPLAY No. 1

The Beautiful, Spectacular Pageant

"CLEOPATRA"

Written and Directed by REX de ROSSELLI

HARRY J. McFARLAN, Equestrian Director

EDDIE WOECKENER, Musical Director

DISPLAY No. 2

Ring No. 1

Trained dogs, ponies and bucking mules on a revolving table. Presented by

ALBERT JAHNS.

Arena

Mixed jungle beasts, all deadly enemies, taught to perform together by

JULES JACOT.

Ring No. 3

Educated ponies, dogs and stubborn mules in a revolving table offering. Presented by

JOHN HALL.

DISPLAY No. 3

Ring No. 1

Performing elephant and tiny pony presented by

MISS ANDERSON.

ON THE HIPPODROME
TRACK—

Representatives of the Hagenbeck-Wallace Department of Jest and Jubilation.

Ring No. 3

Elephant and pony performing together under the direction of

MISS WANDA.

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DISPLAY No. 4

A MID-AIR OFFERING INTRODUCING PRETTY GIRLS ON AERIAL LADDERS, CULMINATING IN A SERIES OF DARING HEEL AND TOE DROPS AND CATCHES.

Miss Kinko	Miss Clarke	Miss Blandford
Miss Edwards	Miss Beatson	Miss Wingert
Miss McLaughlin	Miss Johnson	Miss King
Miss Winters	Miss Denham	Miss Jackson
Miss Hendrix	Miss Lewis	Miss Sylvester
Miss Greibling	Miss Cronin	Miss Arbuckle
Miss Morgan	Miss Lucky	Miss Waters

Loop trapeze novelty by
MISS LARGE

Whirling trapeze offering by
MISS ORMAN

DISPLAY No. 5

UNIQUE METHOD OF TRANSPORTATION IN WHICH A TRAINER IS CARRIED BY HIS HEAD IN THE MOUTH OF AN ELEPHANT—
CHEERFUL GARDNER, "The Human Pendulum"

DISPLAY No. 6

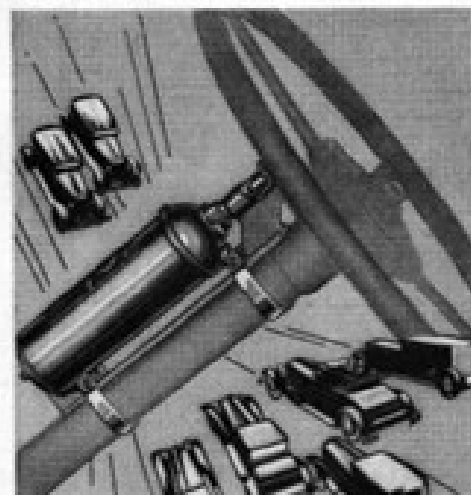
Ring No. 1	Arena	Ring No. 3
Jockey riding stars of Europe. The ERNESTS	Clown riot instigated by EARL SHIPLEY and his colleagues.	Australian jockey riders. The FAMOUS HADLEYS

DISPLAY No. 7

THE WORLD'S LARGEST GROUP OF PERFORMING LIONS AND TIGERS
A remarkable exhibition in which a fearless youth demonstrates man's power over the most ferocious jungle-bred beasts ever assembled—

CLYDE BEATTY

(Continued on page 23)



The Auto Type Pyrene -- younger brother of the famous old timer -- right on the steering post ready for instant use. Can be installed above (as illustrated) or below instrument board. Harmless to upholstery, motor, or electrical equipment. Sold by dealers everywhere.

PROTECTED BY

Pyrene

The Hagenbeck-Wallace circus is protected by Pyrene Fire Fighting devices.

Your home -- your car -- your business -- your property -- as well as the lives of your loved ones, should also be

Protected by Pyrene

Pyrene Manufacturing Company
NEWARK NEW JERSEY
ATLANTA KANSAS CITY CHICAGO SAN FRANCISCO



CLOWN CUT-UPS IN A CONVULSING CONVENTION

DISPLAY No. 8

On Hippodrome Track

Ring No. 1

Tiny ponies displaying great equine intelligence.

MISS MILLER

Leaping and high-jumping greyhounds trained by

MISS McFARLAN

Ring No. 3

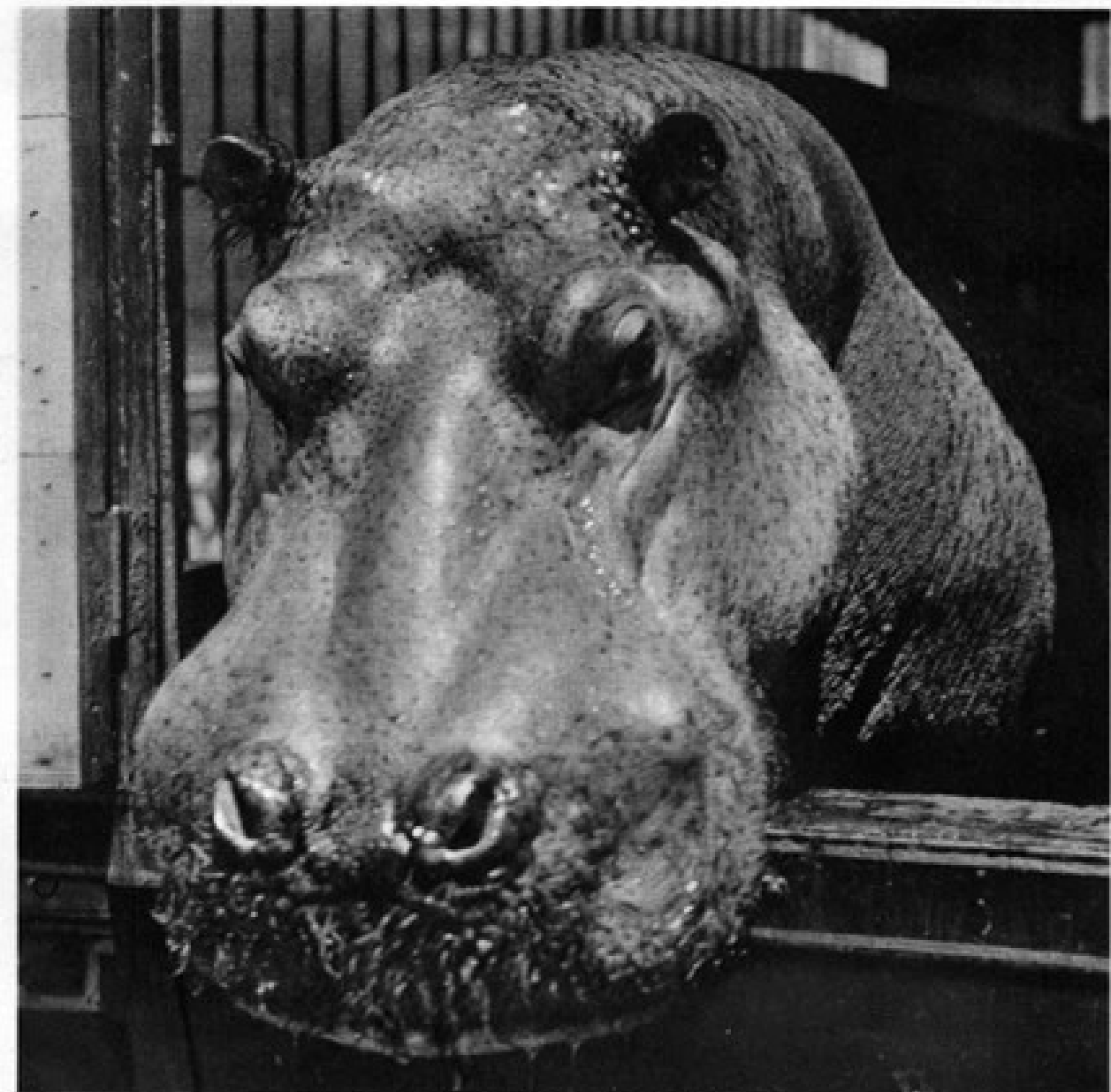
Shetland ponies in drills and waltzes.

MISS KING

(Continued on page 29)

OLD GOLD Cigarettes

NOT A COUGH IN A CARLOAD



DISPLAY No. 9

Ring No. 1	Arena	Ring No. 3
An exhibition of skillful juggling by THE CLARKES	King of the tight wire— WILLIAM SIEGRIST	An equilibristic act of skill and daring— OTIS TROUPE

THE HAGENBECK-WALLACE CLOWN BAND, INTRODUCING
"MAGGIE," THE SINGING MULE

DISPLAY No. 10

THREE HERDS OF THE MOST ACCOMPLISHED PERFORMING ELEPHANTS EVER EXHIBITED—TRAINED BY **CHEERFUL GARDNER**, AND PRESENTED BY—

Ring No. 1	Ring No. 2	Ring No. 3
MISS MANNING	MISS WENTZ	MISS JOHNSON

(Following their amazing acts, these huge beasts are massed in an imposing 107-ton column on the hippodrome track.)

DISPLAY No. 11

A HAGENBECK-WALLACE INNOVATION, IN WHICH AN AUTOMOBILE IS DRIVEN SLOWLY OVER THE UNPROTECTED BODY OF
EDDIE REECE

(Continued on page 31)

WATCH OUT FOR "B.O."

*You may have it and not know it
—yet no one dares tell you!*

CARELESSNESS about "B.O." (body odor) can cost so much — popularity, friendship, even love itself! For your own sake, don't risk it. Remember, we seldom notice "B.O." in ourselves. But others do — instantly.

Play safe! Wash and bathe with Lifebuoy. Its creamy, abundant, searching lather purifies pores — removes all odor. Its pleasant, extra-clean scent — that vanishes as you rinse, tells you that Lifebuoy keeps you safe from offending. A wonderful



*A warm room
... a hint of
"B.O." ...
and romance
ends with the
first dance.*

complexion soap — makes skin glow with healthy radiance. Adopt Lifebuoy today.

Lifebuoy
HEALTH SOAP
stops body odor

DISPLAY No. 12

DAINTY GIRLS WHO SAIL THROUGH SPACE LIKE BIRDS, SUSPENDED ONLY BY THEIR TEETH— ROWLAND SISTERS	HOWARD SISTERS	MAYFIELD SISTERS
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THE FUNNY FORD—
A "Lizzie" that just won't behave.

DISPLAY No. 13

A DISPLAY OF LIVING STATUES REPRODUCING THE MASTERPIECES OF FAMOUS SCULPTORS
Produced by **REX de ROSSELLI**

DISPLAY No. 14

SENSATIONAL HORSEMANSHIP ALTERNATED WITH COMEDY ANTICS
The World-Famous **HANNEFORD FAMILY**,
Featuring the original "POODLES" **HANNEFORD**, riding comedian without an equal.

DISPLAY No. 15

Ring No. 1	Arena	Ring No. 3
Highly educated spotted liberty horses in extraordinary groupings and maneuvers. Trained by DEWEY BUTLER	Beautiful white stallions presented by RUDY RUDINOFF	Company of incomparable trained sorrels in amazing drills and formations. Introduced by HARRY McFARLAN

(Continued on page 36)

CIRCUS DAYS ARE HERE AGAIN!



ROY MOULTON
Manager

"Just a step from Broadway—close to all theatres, shops ... everything of interest in New York."

SOON, too, you'll be planning that long awaited vacation—that glorious trip to New York ... MAKE the most of that vacation at the new and beautiful

HOTEL LINCOLN

44th, 45th Streets, Eighth Ave. NEW YORK CITY

HERE you'll find the best in hotel values
1400 rooms, each with bath, radio, servitor

30 STORIES OF SUNSHINE

SINGLE	\$3.00	—	\$3.50	—	\$4.00
DOUBLE	\$4.00	—	\$5.00	—	\$6.00
Special Weekly Rates					

DISPLAY No. 16**POODLES and ADOLPHUS IN A COMEDY BOXING BATTLE****DISPLAY No. 17****INTREPID PERFORMERS IN HAZARDOUS HIGH WIRE EXPLOITS
THE BILLETTIS****DISPLAY No. 18****HAGENBECK-WALLACE HIGH SCHOOL HORSES IN A SUPERB MENAGE OFFERING.
BLUE RIBBON WINNERS RIDDEN BY BEAUTIFUL GIRLS.**

Miss Kinko
Miss McFarlan
Miss Hendryx
Miss Winters
Miss Orman
Miss Cronin
Miss Lewis
Miss Denham
Miss Johnson
Miss Large
Miss Dorsey
Miss Jackson
Miss Brown

Miss Wells
Miss Walters
Miss Blandford
Miss Anderson
Miss Wingert
Miss Miller
Miss Luckey
Miss Clark
Miss Sylvester
Miss Morgan
Miss King
Miss Burton
Miss Patterson

Miss Davis
Miss Butler
Miss Johnson
Miss Arbuckle
Miss Greibling
Miss M. King
Miss Sutton
Miss Harney
Miss Wentz
Miss Grems
Miss Evans

(Continued on page 38)

"Since we've been washing our stockings in Lux they give twice as many performances"



"Yes—now we hardly ever get runs! Lux preserves the elasticity—that's why it makes stockings wear."

Lux
for stockings
2 minutes a day
keeps them like new

ELASTICITY—it's precious. When it is destroyed, the silk threads, instead of giving, break under strain. Then it is that runs start at the slightest provocation. The fit, too, is destroyed.

That is why Lux is made especially to preserve elasticity. It offers you a sure way to make your stockings keep their beauty and fit, and to make even the sheerest ones really wear.

DISPLAY No. 19**A BURLESQUE ON FADS AND FASHIONS IN WHICH THE HIPPODROME TRACK IS
SURRENDERED TO THE TOMFOOLERY OF THE HAGENBECK-
WALLACE CLOWN CONTINGENT****DISPLAY No. 20****TWO COMPANIES OF MID-AIR MARVELS IN A BREATH-TAKING SERIES OF SENSATIONAL ACCOMPLISHMENTS ON THE FLYING TRAPEZE****THE FLYING
CLARKONIANS****THE FLYING
SIEGRISTS****DISPLAY No. 21****RACES**

- (1) Jumping Llamas and Horses in Feats of High Hurdling
- (2) Gentleman's Flat Race
- (3) Pony and Monkey Races
- (4) Liberty Race
- (5) Roman Standing Race

DISPLAY No. 22**BY POPULAR DEMAND—****A LIVING PERSON SHOT THROUGH SPACE WITH TERRIFIC FORCE FROM THE
MOUTH OF A MONSTER CANNON—****THE GREAT WILNO—**

OLD GOLD Cigarettes
NOT A COUGH IN A CARLOAD

SUGGESTIONS TO PATRONS

All articles found by any of the employees will be left at the main entrance, where owners may direct inquiries.

Patrons who find articles left in the seats are requested to leave them at the main entrance.

The management, seeking above all things to please its patrons, will gladly and thoroughly investigate any charges of discourtesy preferred against any of its employees.

Any demands for fees or acceptance of money for seats by ushers or other employees, or any incivility or inattention of any attaches, will not be tolerated. Patrons will confer a distinct favor by reporting to the management any violation of this rule.

In order not to disturb the audience, all persons are earnestly requested to remain seated until the end.

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