

MUSICAL PROGRAM

SEASON OF 1940

COLE BROS. CIRCUS

VICTOR ROBBINS, Bandmaster

1. RobertaPorter
2. Desert SongRomberg
3. Student PrinceRomberg
4. Mississippi SuiteGrofe
5. Rose MarieFriml
6. Chocolate SoldierStraus
7. LouiseFulton
8. Sunny SpainKing
9. Scotch FantasiaLampe
10. Irish MedleyHayes
11. Memories of Stephen Foster.....Holmes
12. Hungarian ComedyKela-Bela
13. FinlandiaSebilious
14. Persian MarketKetelby
15. Gypsy LifeThiere
16. King DodoLudors
17. CoppelliaDelibes
18. Jolly RobbersVon Suppe
19. Follies of 1940.....Berlin
20. Ballet EgyptianLugini
21. Robin HoodDeKoven

22. PinaforeSullivan
23. Rio RitaTierney
24. Furs and FrillsHein
25. FireflyFriml
26. Babes in ToylandHerbert
27. Vagabond KingFrank
28. SakuntlaGoldmark
29. No, No, NannetteYoumans
30. BaletskyHorack
31. WinterstrumeFucik
32. Fountain of YouthKing
33. Old SouthZamecnik
34. Opera ThemesSordini
35. Popular Medley NumbersRobbins
36. Apple BlossomsKrisler
37. Old TimersLake
38. KatinkaFriml
39. San Juan HillSweet
40. New MoonRogers Hart
41. Circus LifeJones

FREE!



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A Circus of Fun for the Whole Family

For real fun with your family and your friends, learn how to read tea leaves. "Your Future in the Tea Cup" simplifies the art of tea leaf reading.

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STEP 1: MENNEN LATHER SHAVE—OR—BRUSHLESS
World's Champion Whisker Wilters

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The Most Popular After Shave Lotion

STEP 3: MENNEN TALCUM FOR MEN
The Perfect Finishing Touch



OFFICIAL PROGRAM

COLE BROS. CIRCUS

SEASON OF 1940

(The management reserves the right to alter this program when necessary)

PERFORMANCES AT 2 AND 8 P. M.

DOORS OPEN AT 1 AND 7 P. M.

Every Matinee Precisely the Same as the Night Performance

PRECEDING EACH PERFORMANCE AN HOUR IS ALLOTTED FOR THE INSPECTION OF A MAGNIFICENT WILD ANIMAL EXHIBITION. HERE YOU WILL SEE THE WORLD'S FINEST TRAVELING ZOOLOGICAL EXHIBIT; AN ALMOST PRICELESS COLLECTION OF WILD ANIMALS GATHERED IN THE JUNGLE DESERT AND MOUNTAIN FASTNESS. INSTEAD OF A MERE "PAIR" OF ANIMALS FREQUENTLY THERE ARE DOZENS OF EACH KIND ON DISPLAY.

DISPLAY NO. 1—COLE BROS. CIRCUS BRINGS TO YOU A MAGNIFICENT AND KALEIDOSCOPIC INAUGURAL PAGEANT FROM THE LAND OF ROMANCE DEPICTING IN SONG, MUSIC AND DANCE A SPECTACULAR EXTRAVAGANZA.

"LA HABANA"

Participated in by more than 1,000 men, women, horses, elephants, yaks and beasts of the forest and jungle . . . native singers . . . dancers and musicians—Staged by Rex de Rosselli; music arranged by Vic Robbins; wardrobe designed by Miss Josephine McFarlan; electrical effects by Thos. Poplin. H. J. McFarlan, Equestrian Director. Dancing numbers directed by Betty Jones School of the Dance, Evanston, Illinois.

DISPLAY NO. 2

Ring No. 1 Tarrio Brothers Comedy Acrobats	Ring No. 2 FREEMAN TRIO Comedy Tumblers	Ring No. 3 THREE MARDOFFS Comedy Acrobats	Hippodrome Clowns
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DISPLAY NO. 3

Tiny Ponies Trainer MR. JOHNSON	MR. ROLAND HEBLER Presents a group of Deep Sea Actors Seals and Sea Lions	Iceland Ponies Trainer MR. SMYTH
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DISPLAY NO. 4

COLE BROS. CIRCUS PRESENTS "THE HUMAN PENDULUM." AN UNUSUAL DISPLAY, IN WHICH A HUMAN BEING IS CARRIED AROUND THE HIPPODROME TRACK WHILE SUSPENDED BY HIS HEAD IN THE MOUTH OF A MONSTER ELEPHANT, "THE GREAT ALONZO"

DISPLAY No. 5

AERIAL COMEDY BARS THE GONZALES TROUPE	THE THREE JESTERS COMEDY BAR PERFORMERS
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DISPLAY NO. 6

FROM THE DOME OF THE BIG TOP A FEARLESS EQUILIBRIST SLIDES BACKWARD DOWN A ROPE. A SPECTACULAR FEAT THAT DEFIES COMPETITION. PERFORMED BY ENGLAND'S GREATEST ARTIST, **HERBERT WEBER.**

DISPLAY NO. 7

A BEAUTIFUL DISPLAY OF "EQUESTRIANSHIP," INTRODUCING THE OLD WORLD'S GREATEST RIDERS
MISS RITA REPENSKY | **MLLE. LOYAL** | **MISS JUANITA REPENSKY**

DISPLAY NO. 8—

AN IMPOSING ARRAY OF AERIAL ARTISTS FROM ALL PARTS OF THE WORLD, PERFORMING DEATH DEFYING FEATS OF STRENGTH AND AGILITY.

SINGLE TRAPEZE
MISS MATSON

AN AERIAL BALLET OF SWAYING GIRLS

FLYING TRAPEZE
MISS BROCK

DISPLAY NO. 9—COLE BROS. CIRCUS PROUDLY PRESENTS THE IDOL OF TWENTY MILLION MOTION PICTURE FANS. THE GREATEST WESTERN STAR OF ALL TIME. AMERICA'S GREATEST COWBOY,

KEN MAYNARD IN PERSON

With the greatest array of champion Rodeo Stars ever assembled

DISPLAY NO. 10

Skillful Exhibition of Juggling
MR. DELBOSQUE

Acrobatic Feats on the Rolling Globes
EL HERMONAS GASCA

Daring Equilibrists
MR. LOYAL

DISPLAY NO. 11—THREE HERDS OF MIGHTY PACHYDERMS. HUGE MOUNTAINS OF FLESH OBEY THE SLIGHTEST COMMAND OF THEIR TRAINERS.

MISS ROSE SCHENCK

MISS MARIAN KNOWLTON

MISS HELEN PARTELLO

(Note)—The longest column of Elephants ever assembled is presented on the Hippodrome Track at the conclusion of this display, under the direction of

ALONZO DEVER

DISPLAY No. 12—COLE BROS. CIRCUS NOW PRESENTS A THRILLING EXHIBITION BY
THE SKATING ROCKETS

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DISPLAY NO. 13

INTRODUCING THE GREATEST LIBERTY ACT IN THE CIRCUS HISTORY IN THREE SEPARATE RINGS, SIMULTANEOUSLY PRESENTING THREE COMPLETE COMPANIES OF PERFORMING HORSES TRAINED BY EUROPE'S GREATEST HORSE TRAINER, **MR. ADOLF DELBOSQUE**, PRESENTED BY

MR. JOHN SMITH

MR. ADOLF DELBOSQUE

MR. JUSTINE LOYAL

DISPLAY NO. 14—QUEEN OF AERIAL GYMNASTS, WHO WILL AMAZE YOU WITH HER WONDERFUL FEATS OF STRENGTH. SUSPENDED AT DIZZY HEIGHTS, THIS MINIATURE MARVEL IN MID-AIR BREAKS EVERY LAW OF GRAVITY. CASTING HER BODY OVER AND OVER HER OWN SHOULDERS SCORES OF TIMES WITH PERFECT EASE AND GRACE.

"AMERICA'S QUEEN OF THE AIR,"

MISS CECIL O'DELL

DISPLAY NO. 15—CHAMPION RIDERS OF CONTINENTAL EUROPE: THE GREATEST EQUESTRIANS IN THE WORLD; A THRILLING AND SENSATIONAL EXHIBITION OF HAZARDOUS FEATS UNEQUALLED UNTIL NOW. NEWLY IMPORTED FROM FRANCE



LOYAL REPENSKYS



DISPLAY NO 16

Ring No. 1

On a slender Wire, Amazing and Startling Feats Performed with Uncanny Skill. First Time in This Country

JOSE CASCADO

Ring No. 2

From Mexico Come These Daring and Remarkable Artists of the Tight Wire Showing the Accomplishments of Unceasing Patience

**WEBER BROTHERS
AND CHATITA**

Ring No. 3

Champion Dancers on the Tight Wire. Positively the Greatest Wire Walkers of This Age in a Startling Array of Feats on a Silver Thread of Steel

JUAN MARADO

DISPLAY NO. 17

KING OF THE FLYING TRAPEZE. A FEARLESS AERIAL GYMNAST THE LIKE OF WHOM THE WORLD KNOWS NO EQUAL
FRANK SHEPHERD

DISPLAY NO. 18—INTRODUCING SOME OF THE PRIZE-WINNING CHAMPIONS OF CANADA, MEXICO, ARGENTINE AND AMERICA'S GREATEST RODEOS WHO WILL APPEAR WITH **KEN MAYNARD'S WILD WEST**.

DISPLAY NO. 19—ON THE HIPPODROME TRACK AND IN RINGS NOS. 1, 2 AND 3 YOU ARE NOW WITNESSING THE GREATEST ARRAY OF HIGH SCHOOL HORSES IN AMUSEMENT HISTORY. NO OTHER CIRCUS IN THE WORLD BOASTS OF A DISPLAY EVEN ONE-HALF AS LARGE. EUROPE AND AMERICA'S MOST NOTED MISTRESSES OF THE MENAGE WHO HAVE WON COUNTLESS RIBBONS IN FOREMOST HORSE SHOWS THROUGHOUT THE WORLD. THE RIDERS:

Miss Josephine Tatum
Miss Chita Escalante
Miss Golda Grady
Miss Helen Partello
Miss Ruth Weller

Miss Ann Sutton
Miss Ethel Freeman
Miss Lucille Justine
Miss Marian Knowlton
Miss Diana Hutchings

Miss Wanda Wentz
Miss Rose Schenck
Miss Marta Tonga
Miss Josephine Coefield
Miss Mary Matson

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DISPLAY NO. 20—THE TRIUMPHANT CULMINATION OF CIRCUS ATHLETIC AND GYMNASTIC EXHIBITIONS, THE SUPREME ACHIEVEMENT IN THE IMPRESSIVE PRESENTATION OF SKILLED TUMBLERS AND STALWART ACROBATS. A GALAXY OF PERFORMERS UNPARALLELED IN CIRCUS HISTORY.

Ring No. 1

The Argentine sends Its Great Ground Gymnasts to Amaze With Feats of Equilibristic Balancing Never Before Attempted. Somersaulting Into An Armed Chair Held High Aloft.

THE LOYALS

Ring No. 2

Europe Contributes a Great Company of Acrobats and Gymnasts in Difficult Hand Balancing and Breathtaking Accomplishments. Newly Imported From Belgium

THE BRANNOCKS

Ring No. 3

Norway's Famous Acrobatic Marvels in Startling and Thrilling Risley Offering From Foreign Stadium and Hippodrome Triumphs Before Critical Overseas Crowds

THE CAMPBELLS

DISPLAY NO. 21

AN ENORMOUS SPECIAL CONGRESS OF CLOWNS GATHERED FROM EVERY COUNTRY ON EARTH.

DISPLAY NO. 22—A GREAT COMPANY OF MID-AIR AERIALISTS IN A THRILLING AND BREATH-TAKING SERIES OF ASTOUNDING EXPLOITS.



Startling feats of skill and sureness from the lofty, flying swings. A company of absolutely fearless performers who defy the laws of gravitation and fly like winged birds through space.



"ESCALANTE TROUPE"

DISPLAY NO. 23—ROME'S ANCIENT GLORY LIVES AGAIN—MAGNIFICENT REVIVAL OF SPEED DUELS ON THE HIPPODROME TRACK, INCLUDING ROMAN STANDING, JOCKEY RACE, LIBERTY RACE AND FLEETING PONIES WITH SIMIAN JOCKEYS.

No. 1—Jockey Race.

No. 2—Shetland Ponies and Monkey Riders.

No. 3—The Riderless Horse Pitted against the Jockey Rider.

No. 4—Roman Standing Race.

IN THE GREAT SPECIAL CONGRESS OF WORLD-FAMOUS CLOWNS PRESENTED BY THE COLE BROS. CIRCUS THIS YEAR ARE:

Otto Griebing
Lou Walton
Harold Hall

Freddie Freeman
Mark Anthony
Bob Marks

Joe Hart
Bob Marks
Steve Henry

John St. Clair
Shorty Engle
Horace Laird

Harold Conn
Harry Holmes
Art Huffman

Jimmie DeCobb
Lee Smith
Grover Andrews

Mickey Malloy
Harold McEvoy
George Sturges

EXTRA!

**WORLD'S GREATEST
WILD WEST AFTER
SHOW CONCERT**

SUGGESTIONS TO PATRONS

Physicians and others who anticipate being summoned during the performance are requested to leave their seat numbers at the main entrance, in order that they may be promptly notified should any messages be received for them.

All articles found by any of the employees will be left at the main entrance, where owners may direct inquiries.

Patrons who find articles left in the seats are requested to leave them at the main entrance.

The management, seeking above all things to please its patrons, will gladly and thoroughly investigate any charges of discourtesy preferred against any of its employees.

Any demands for fees or acceptance of money for seats by ushers or other employees, or any incivility or inattention of any attaches, will not be tolerated. Patrons will confer a distinct favor by reporting to the management any violation of this rule.

The management positively disclaims any connection with ticket speculation, and reserves the right to refuse tickets bought from speculators. If the unthinking public desires to patronize speculators, it is hoped they will be careful not to be imposed upon, and make sure of the location and the regular prices for seats so bought. The management can in no manner be held responsible for such transactions.

N O T I C E—In order not to disturb the audience, all persons are earnestly requested to remain seated until the end.

Several experienced detectives are in attendance at every performance for the protection of our patrons.

Address all communications pertaining to Advertisements in this publication to

FRANK J. MAYER, GENERAL MANAGER, PROGRAMS CONCESSIONS, INC.
10 ROCKEFELLER PLAZA SUITE 426 NEW YORK, N. Y.

