



COLE BROS. CIRCUS

with HOPALONG CASSIDY



1950 EDITION

PROGRAM

"WORLD'S GREATEST SHOW"

Stage No. 1

Center Ring

Stage No. 2

DISPLAY NO. 1—
MUSTAFA CO.

ACROBATIC ANTICS
"RISKO & NINO"

THE HANNES

Astounding action and unprecedented prowess by Acrobatic Artists.

DISPLAY NO. 2—

SKYHIGH SKILL
"THE NORBERTYS"

Daring disregard of danger at dizzy heights.

DISPLAY NO. 3—
PONIES

ANIMAL ACCOMPLISHMENTS
"DANTE'S HOLLYWOOD CHIMPANZEES"

PONIES

Pleasing patterns of precision by prancing ponies, spiced by capricious capers of caricaturing chimpanzees.

Stage No. 1

Center Ring

Stage No. 2

DISPLAY NO. 4—
CLOWNS

CLOWN CARNIVAL
CLOWNS

CLOWNS

Frolicsome funsters in frantic foolery.

DISPLAY NO. 5—

FLYING FANTASY
"AERIAL BALLET"

An entertaining extravaganza by beautiful bouquets of fearless femininity.

DISPLAY NO. 6—

RHYTHM ROUNDUP

"COLE BROS. LIBERTY HORSES"
JOHN HERRIOT

"COLE BROS. LIBERTY HORSES"
MILT HERRIOT

"COLE BROS. LIBERTY HORSES"
JOHN SMITH

Superlatively trained Liberty Horses in intricate drills.

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"Hi, Pardners!"

Have you joined my Troopers Club yet? If not, you'd better hurry. I want every boy and girl to be one of my official Troopers right away."

Get your application blank and the first issue of Hoppy's official Troopers News from any food store where good Butter-nut Bread is sold. When Hoppy receives your application, he will send you your membership card making you an official Hoppy Trooper.

JOIN NOW-
IT'S FREE!



TUT, TUT, NOTHING BUT BUTTER-NUT BREAD

Stage No. 1	Center Ring	Stage No. 2
DISPLAY NO. 7— CLOWNS	FUN FRACAS CLOWNS	CLOWNS
A Brigade of boisterous Buffoons in a cavorting carnival.		
DISPLAY NO. 8— WONG TROUPE	POT POURRI VAN DE VELDES	CANTON TRIO
Superb . . . sensational . . . incredible importation—never before— Miss Elly Van de Velde—the lovely lady who defies gravity, standing on her forefinger without a glove.		
DISPLAY NO. 9—	CENTAURIAN GRACE "DORITA KONYOT"	
Czecho-Slovakia's talented and glamorous exponent of accomplished Horsemanship. <i>Continued on page 23</i>		



Productions by VANDER BARBETTE

THE SPECIAL production numbers and dazzling aerial ballets of the 1950 edition of the World's Greatest Show were conceived and staged by circudom's foremost noted producing director of lavish super-spectacles, Vander Barbette.

Mr. Barbette, world toured director of many notable productions, spent most of his life in Europe. He came to America in 1942 and after a stint with Metro-Goldwyn-Mayer in Hollywood, became an aerial ballet director, and for the last two years has been with Cole Brothers.

He is the peer in his profession and the proof of it is shown by the amazingly difficult but beautiful aerial turns presented by Cole Bros. aerial ballet troupes.

Stage No. 1	Center Ring	Stage No. 2
DISPLAY NO. 10— DAUNTLESS DAREDEVILTRY "WALLEDA TROUPE"		
World renowned and "out of this world" wonders . . . balancing precariously on the high wire.		
INTERMISSION		
DISPLAY NO. 11—PEER OF ALL WILD ANIMAL TRAINERS "TERRELL JACOBS"		
Master of the world's largest collection of untamed, implacable man-killers from the jungles.		
DISPLAY NO. 12— STRATOSPHERE SYMPHONY "RIETTA"		
Breathtaking feats atop a swaying ten story buggy whip.		
DISPLAY NO. 13— CLOWNS	ZANY ZEALOTS CLOWNS	CLOWNS
Blundering bustle, mad merrymaking, riotous romping <i>Continued on page 27</i>		

**OFFICIAL
SANFORIZED**

HOPALONG CASSIDY

COWBOY & COWGIRL OUTFITS





Every young cowpoke will love to dress up like America's favorite cowboy "Hopalong Cassidy". Each outfit is colorful, attractive and official.

Cowgirl Outfit with fringed skirt made of black Sanforized twill with two colorful picture pockets of "Hoppy." Blouse is black Sanforized poplin with "Hoppy's" picture on pocket.

Cowboy Outfit with black Sanforized twill wide sweep pants, vividly screened in color showing "Hoppy" riding his great horse "Topper." Black Sanforized poplin shirt with picture of "Hoppy" on pocket.

Each outfit complete with leather holster and belt, clicker pistol, kerchief and holder.
Sizes: 2-4-6-8-10-12-14. Each Outfit Gift Boxed.

Ask for them at your favorite retailer.
If not available order direct.

HERMAN ISKIN & CO., Inc., Telford, Penna.

Please send me the following "Hopalong Cassidy" Outfits: ☐ Enclosed is Money Order ☐ Check ☐

BOYS' SIZE _____ @ \$5.00 each

GIRLS' SIZE _____ @ \$5.00 each

NAME _____

ADDRESS _____

CITY _____ STATE _____

HERMAN ISKIN & CO., Inc., Telford, Penna.
PLAYSUITS SINCE 1910

Stage No. 1	Center Ring	Stage No. 2
DISPLAY NO. 14— EQUESTRIANS EXTRAORDINARY "THE HANNEFORD FAMILY" Internationally bravoed bareback ballerina and her fabulous fraters.		
DISPLAY NO. 15— IN PERSON "HOPALONG CASSIDY" America's Number One Cowboy with his horse "Topper".		
DISPLAY NO. 16— INCOMPARABLE THE "IDALYS" France's famed show-stopping sensation.		
DISPLAY NO. 17— GASCA CO.	WIRE WIZARDRY CON COLLEANO	DEARO CO.
Colleano, first artist to master a forward somesault on the Silver Strand.		
Continued on page 32		

Stage No. 1	Center Ring	Stage No. 2
DISPLAY NO. 18— PIXILLATED PRANKSTERS CLOWNS CLOWNS CLOWNS More monkeyshines by mirth provoking madcaps.		
DISPLAY NO. 19— TONS OF FUN ELEPHANTS COLE BROS. EDUCATED ELEPHANTS ELEPHANTS A prodigious production, presenting proudly performing ponderous pachyderms.		
DISPLAY NO. 20— RIDING HIGH "JACKIE" LEWIS Roman riding in the Olympic tradition behind a dashing 16 horse hitch.		
DISPLAY NO. 21— CYCLONIC CYCLERS "CIMSE TROUPE" Miraculous midair motordrome melange.		
PROGRAM SUBJECT TO CHANGE WITHOUT NOTICE		

How It Feels to be HOPALONG CASSIDY • (Continued from page 7)

The Hopalong Cassidy pictures, therefore, are made with the idea that all children are intelligent. Some producer might not agree with that, but I sincerely believe that children should be treated intelligently.

To me, the most wonderful compliment paid to Hopalong Cassidy is the fact that mothers and fathers are not only willing but anxious to share the love of their children with him. As one proof, I had a letter a short time ago from an eight year old boy—but the ideas in it didn't come from the mind of an eight-year-old. He wrote, "The one thing I like most about "Hoppy" is that he is clean inside as well as outside." Those are not the ideas of an eight-year-old, but must have been instilled in him by his mother or father or both.

So I like Hopalong because he brings me, and I hope millions of others, a great deal of happiness.



The Famous Cole Bros. Steam Calliope "AMERICA" Swings up Historic Pennsylvania Avenue in Washington, D. C.