...on the catch it's GRIP!



...in a cigarette it's TASTE!

"WHAT IS the best thing to do in a hurry? Nothing!"

Chesterfield's popularity did not happen overnight. But slowly, surely, as each day more smokers tasted its delicacy and enjoyed its rich aroma, Chesterfield sales mounted. Taste is the *one* thing smokers want—and in Chesterfield they *get* it.

"TASTE *above everything*



MILD ... and yet THEY SATISFY

Chesterfield

SUCH POPULARITY MUST BE DESERVED

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AL G. BARNES' CIRCUS

The Show That's Different

SEASON 1930

By reason of the character of performances given by the Al G. Barnes' Circus, this daily review is subject to change without notice, the management reserving said privilege.

Two performances daily— 2 p. m. and 8 o'clock	**Main doors open at 1 p. m. and 7 o'clock.**

EVERY MATINEE PRECISELY THE SAME AS THE NIGHT PERFORMANCE

EXECUTIVE STAFF

General Manager ..... **S. L. Cronin**
General Agent and Traffic Manager ..... **J. B. Austin**
Treasurer ..... **Theo. Forstall**
Secretary ..... **Jack Youden**
Equestrian Director ..... **John T. Backman**
Musical Director ..... **C. E. Redrick**
Gen. Press Rep. ..... **Allen J. Lester**

Any Reasonable Request for Late Popular Music Will Be Played Upon Application to the Musical Director

MUSICAL PROGRAM

AL. G. BARNES CIRCUS

CHAS. REDRICK, Bandmaster.

Before the start of the Circus performance, overtures and selections will be rendered from the following repertoire:

1. **Overture—Second Hungarian Rhapsody** ..... **Liszt**
2. **Overture—Oberon** ..... **Weber**
3. **Overture—11 Guarany** ..... **Gomez**
4. **Overture—Rienzi** ..... **Wagner**
5. **Overture—Tannhauser** ..... **Wagner**
6. **Overture—Maximilian Robespierre** ..... **Litolff**
7. **Overture—March Slave** ..... **Tschaikowsky**
8. **Overture—Ruy Blas** ..... **Mendelssohn**
9. **Overture—Egmont** ..... **Beethoven**
10. **Suite—Atlantis** ..... **Safranek**
11. **Suite—The Courts of Granada** ..... **Chapi**
12. **Selections—Carmen** ..... **Bizet**
13. **Selections—Cavalleria Rusticana** ..... **Mascagni**
14. **Selection—Mikado** ..... **Sullivan**
15. **Selections—Babes in Toyland** ..... **Herbert**
16. **Selections—So Long Letty** ..... **Carroll**
17. **Selection—Woodland** ..... **Luders**
18. **Selections—Mlle. Modiste** ..... **Herbert**

"OH! LISTEN TO THE BAND"

It is Playing the Celebrated C. G. Conn Instruments, Made in Elkhart, Ind.

The Conn Factories are the largest in the world devoted to the building of high-grade Band and Orchestra Instruments.

The Circus or Tent Show Bands prefer Conns because they stand the wear and tear of the hard travel and constant playing, in all sorts of weather and in all kinds of show grounds on which they are obliged to perform. The dust, heat, dampness, acoustics of the tents and other handicaps generally claimed as such to Band Instruments, **do not prevent Conn Instruments from giving the player a fine action and a resonant, rich, carrying tone.**

That is the secret of the **great popularity of Conns.**

They are built by a process exclusively Conn's. They cost no more than others of standard make. Try one—join the Band.



CHAS. REDRICK,
Bandmaster,
Al G. Barnes Circus

Read what Chas. Redrick, the Bandmaster, says about Conns

C. G. Conn, Ltd.
Elkhart, Ind.
Gentlemen:

It has been my opportunity to study the instrument subject in Bands playing in tent shows and other amusement places for a number of years. My judgment is that there is no instrument made that can stand up and give the musical satisfaction received from the CONN INSTRUMENTS, and I merely voice the opinion of many of my brother Bandmasters in this line of musical engagements.

Your instruments are great in every particular, tone, tune, carrying power, construction, artistic appearance, and cannot be other than most highly praised. You are to be congratulated.

Most cordially yours,
CHAS. REDRICK,
Bandmaster Al G. Barnes Circus.

Send for Catalog to

THE WONDER FACTORY

C. G. CONN, LTD. ELKHART, IND.

REVIEW

OF THE

PERFORMANCES AND EXIBITIONS

AL G. BARNES' CIRCUS

SEASON 1930

THE ADDED FEATURES

"PERSIA"

AND THE

"PAGEANT OF PEKIN"

Two Gorgeous Spectacles of Oriental Magnificence

Persia with all its mystery enshrouded with glitter of pageantry and beauty unfolds a fantastic story, ages old. From the dark archives of its musty history come the tale of Magic. The Fairy Queen comes to the rescue of the love-lorn maiden, beset with trials and troubles by a wierd Magician, seeking to destroy her happiness. An Allegorical setting protrays Persia with all its beauty and splendor. Embellished with music, song and dances, the locale shifts from Persia to Pekin. Two beautiful pageants will unfold with the exotic beauty that only is possible in the Far East.

Sayda—A Persian Beauty.....Miss Stella Smythe
Magician of Evil.....Mr. Jack McAfee
Yodgo—A youthful Persian.....Mr. Albert Lee
Lido—A sweet singer.....Miss Blossom Robinson

(Introducing between parts one and two, the famous Klinkhart Lilliputians in novel dances and marches).

Music and lyrics arranged by Morrey B. Streeter and Charles Redrick; Costumes by Persian Costume Co. of New York City; Electrical effects by King & Co.; Production staged and directed personally by Rex DeRoselli and John T. Backman, equestrian director.

Initial Display, A.

Four Extraordinary Features

THE ROYAL LILLIPUTIANS

The smallest people on earth

"TUSKO"

The largest beast that treads the earth today

"LOTUS"

The biggest bloodsweating hippopotamus in captivity

THE AL G. BARNES BLUE-RIBBON WINNERS

Three and five gaited saddle horses, all genuine thoroughbreds

(Program continued on page 8)



A BOUQUET OF ARTISTS WITH THE AL G. BARNES CIRCUS.

Just imagine how good one would taste right now!



Have you ever tasted a candy so refreshing in its flavor, so delicious in its quick-melting goodness as Milky Way? Doesn't it make your mouth water just to think of biting into a Milky Way? Of course, if you have never tasted Milky Way you can't know how pure, how satisfying candy can be. And there is but one way for you to learn. You must taste Milky Way. And once you have tasted it—well, then your hunger for candy will always be a hunger for Milky Way.

Milky Way is made by Mars, Inc., The Community of Candy Makers, in their spotless, sunlit home, 2019-2059 North Oak Park Avenue, Chicago, Illinois.

Milky Way
"When you crave good candy"

Display No. 2

Ring 2
Highly trained ponies and leaping greyhounds presented by JOHN CASTEEL.

Arena
Ferocious BLACK MANE lions in an amazing routine offered by CAPT. JACQUES.

Ring 1
Prime favorites with the youngsters—Small Shetland ponies and high jumping greyhounds, offered by FRED NELSON.

Stage 2 **Stage 1**

Display No. 3

Ring 2
Ponderous pachyderms that obey their trainers, the MISSES CLANCY, JACK and WHITAKER.

Arena
NATURAL ENEMIES. A Javanese leopard and an Arabian stallion. Offered by LORRAINE ROOS.

Ring 1
Elephants in a Tango and Black bottom contest. Subjugated by the MISSES MACK, McAFEE and YVONNE.

Stage 2
TROPICAL BEAUTIES. McCaws and Cockatoos under the tutelage of HELEN CULLEY.

Stage 1
Long shoes that provide long laughs. Offered by BONES HARTSELL.

(Program continued on page 10)

OLD GOLD *Cigarettes*

NOT A COUGH IN A CARLOAD

GUARANTEED BY THE MAKERS OF LUX



Millions wash clothes whiter in tub or washing machine the safe, easy Rinso way

Rinso is economical, too—a little goes so far

Don't annoy the animals!



Lad-ees and Gent-ul-men!

Nothing makes the big cats so wild as a smelly old briar filled with strong tobacco. To patrons of this circus we earnestly recommend: Sir Walter Raleigh, the mildest, most fragrant blend of choice, well-aged Burleys that ever came out of old Kentucky. Why, friends, it fairly makes the King of Beasts lie down and roll over with sheer delight. Step right up, gentlemen, it's yours, all yours, for fifteen cents at any store.

BROWN & WILLIAMSON TOBACCO CORPORATION
Louisville, Kentucky

SIR WALTER RALEIGH

Smoking Tobacco

It's  *Milder*

Display No. 4

A thrilling display high in the air on the trapeze by pretty feminine and masculine aerial artists.

Ring 2	Arena	Ring 1
BABE LETOURNEAU BERTHA COOK RAYMOND BEHEE	HAZEL MOSS OWEN SHEELER	GEORGE VIERA WM. LETOURNEAU

Stage 2	Stage 1
McAFEE and WOLCOTT.	FORREST and MATLOCK

Display No. 5

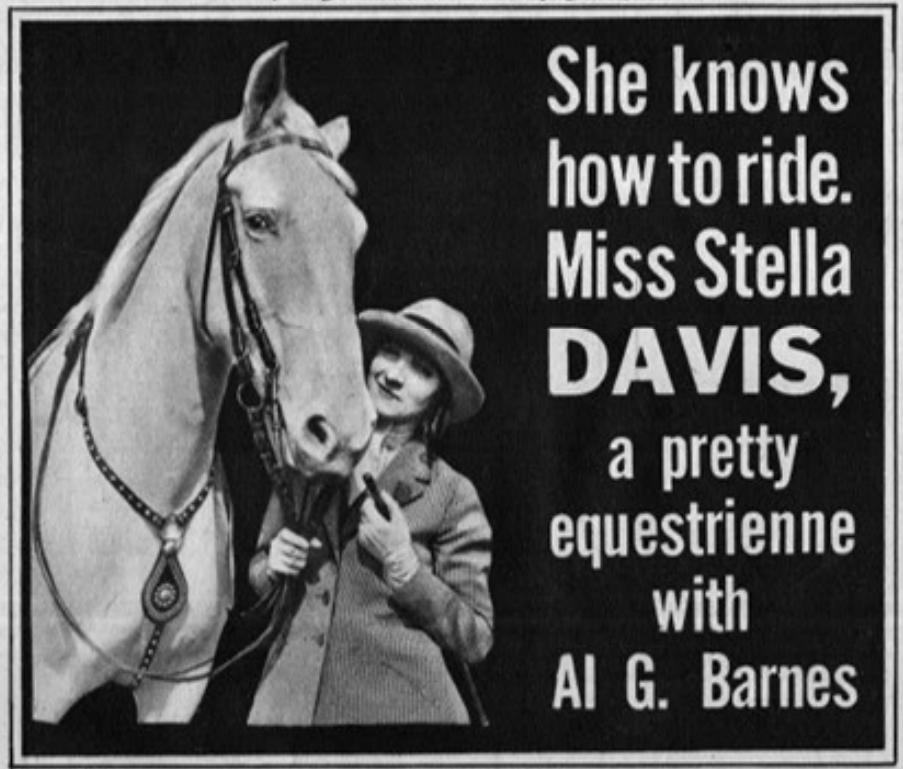
Ring 2	Arena	Ring 1
Sunkist beauties driving handsome horses at tandem, the MISSES POST, BULLOCK and HEWETT.	Huge African lions are the jockeys on Kentucky thoroughbreds. Presented by IRENE McAFEE.	California Beauties driving high stepping horses at tandem, the MISSES LINGO, ROOS and ROBINSON.

Stage 2	Stage 1
Juggling for comedy purposes only by ELMER GODDARD.	A novelty for both young and old, THE LaFORM DUO.

Display No. 6

From Station F-U-N, comes the high-salaried tenor—"BIMBO."
Quiet, please, for this noted singer.

(Program continued on page 12)





When the Lions have gone to sleep

WHEN you have left the atmosphere of this exhibition of marvels—when the last lion has been tucked in his bed and and the last elephant has had his good-night peanut—give a thought to that precious complexion of yours, which for these exciting hours has had to withstand the glare of the bright circus lights.

Is it clear? Is it smooth? Have people turned around to look at you and whisper to their neighbors, "What a lovely skin that girl has?"

When I asked 73 of the most eminent dermatologists in America how to keep complexions in perfect condition, they said, "Keep them **clean**—keep them clean with water and a gentle, mild soap." And when I asked them whether Camay was the kind of soap they meant, they said, "Yes, it is unusually gentle and mild—just the kind of soap we would prescribe for keeping the most sensitive complexions perfectly clean."

Have **you** tried Camay? Do you know how lovely and white it is, how exquisitely it is perfumed, what marvelous lather it makes? If you don't, buy a cake of Camay on your way home and see how quickly and gently it removes every trace of the chariot-race dust, and opens the pores so that they can breathe in their supply of tomorrow's fresh beauty while you sleep.

Helen Chase





Camay is a Procter & Gamble Soap

10c a Cake

Display No. 7

Ring 2
From the sun-tanned Sahara—Camels worked by MAX SABEL.

Arena
"SIMBA", the famous aerial lion, ascending into the top of the tent. Trainer, MISS NANI BOYD.

Ring 1
Siberian camels trained to perform feats by W. H. DAY.

Stage 2
An eccentric novelty—BONES HARTSELL and his long shoes.

Stage 1
Birds of rare plumage—McCaws and Cockatoos offered by HELEN CULLEY.

Display No. 8

LAUGH-PROVOKING CLOWNS IN A MERRY MELANGE OF NONSENSE. AMERICA'S PREMIER ARMY OF JESTERS.

Display No. 9

Ring 2
England's best and most finished equestrians—THE MARK SMITH TROUPE of comedy riders.

Arena
An unusual animal offering—a Royal Bengal tiger riding upon an elephant. JOSEPH METCALFE, trainer.

Ring 1
Where comedy reigns supreme. BERNIE GRIGGS and the BELMONT TROUPE.

Stage 2
Demonstrating how easy one can retain their equilibrium. GEORGE VIERA.

Stage 1
Comedy Acrobats. THE MATLOCK TROUPE.

Display No. 10

ONCE AGAIN THE ARMY OF NOTABLE CLOWNS TAKE POSSESSION OF THE HIPPODROME TRACK AND OFFER THE LATEST IN JAZZ MUSICAL MOMENTS. ALL MUSIC MUTILATED BY PERMISSION OF COMPOSERS.

(Program continued on page 14)



ACTORS FROM THE ARCTIC.

THE NEW 1930

PHILCO

BALANCED-UNIT RADIO

New Philco Screen Grid, All-Electric Radio Lowboy Model

Furniture to grace the finest homes. A rare design finished in beautiful butt and Oriental walnut. *Quality* at a price never heard of before, in all the history of radio.



THE wonderful Philco tone, pure, clear, never distorted at any volume, because of exactly balanced electrical units.

A remarkable distance-getter because of screen grid tube used as the detector, doubling amplification.

Super-acute selectivity because of new double-tuned input circuit; sharper tuning *uniform over the entire dial.*

The New Philco, moderately priced, will out-perform any radio at any price.

8 Tubes, new circuit Acoustic Equalizers, push-pull, built-in, genuine Electroc-Dynamic Speaker, attaches to any lighting socket. No aerial needed.

PHONE THE PHILCO DEALER TODAY FOR FREE DEMONSTRATION. No obligation---easy terms if you buy.

And ask to hear the new Philco Screen Grid Plus---the super-radio for people who want super-performance.

Display No. 11

Ring 2
Dental Dexterity—High in the tent, beautiful dances and poses by the BUTTERS SISTERS.

Arena

Ring 1
Petite and winsome aerialists, the last word in charm. THE BYRD SISTERS.

Stage 2
Calisthenics on the Roman Rings by the BEHEE DUO.

Stage 1
Tossing objects around in a ludicrous manner. ELMER GODDARD.

Display No. 12

Ring 2
Zebras from Africa performing under the direction of HERBERT COOK.

Arena
Fifteen snarling and fighting Siberian and Bengal tigers. Subjugated by MABEL STARK, world's foremost trainer.

Ring 1
The unusual in animal training—zebras that perform many tricks. Presented by FRED NELSON.

Stage 1
A small clever pony and a talented young girl—ANNA VELDE.

Stage 2
The Shetland with a college education. Produced by LORRAINE ROOS.

(Program continued on page 16)



NEW YORK'S NEW
HOTEL
LINCOLN

ENJOY THE BEST! Modern, scientific equipment and management make it possible for you to enjoy the best in New York at the Hotel Lincoln.

1400 Rooms Each with Bath and Shower

$3-5 For One $4-7 For Two

Telephone Lackawanna 1400

Eighth Avenue, 44th, 45th Streets, Times Square



MISS MABEL STARK, the world's foremost woman subjugator.

A fault no one can forgive, "*B.O.*"



WE all perspire. But there's no need to *offend*. "B. O."—body odor—can be ended so easily. Just wash and bathe with Lifebuoy. Its refreshing antiseptic lather *purifies* pores—removes every trace of "B. O."

LIFEBUOY



HEALTH SOAP

stops body odor

Display No. 13

MLLE. LETOURNEAU, DARING AND FEARLESS GYMNAST, SWINGING TO AND FRO IN THE HIGHEST PART OF THE MAMMOTH TENT, SUSPENDED BY HER HEELS

Display No. 14

BEAUTY BLENDED WITH MUSIC. WHEN MISS BLOSSOM ROBINSON, THE GIFTED SOPRANO, SINGS, DOVES AND PIGEONS ALIGHT UPON HER SNOW-WHITE ARABIAN STALLION.

Display No. 15

Ring 2
Spotted Liberty horses in a smart routine—The trainer, MARK SMITH.

Arena
African lionesses, most cruel and savage—and one of America's youthful trainers, JOHN MYERS.

Ring 1
Liberty horses of cream and brown colors. Proffered by JOHN SMITH.

Stage 2
Up and down—These funny fellows—McAVOY and ENOS.

Stage 1
They fall on their backs and bounce to their feet. FORREST and KLIPPEL.

Special Display No. B

COSSACK EX-SOLDIERS OF THE CZAR EXILED FROM THEIR NATIVE RUSSIA BRING YOU A THRILLING EXHIBITION OF DARING HORSEMANSHIP, SWORD DANCING AND GUN SPINNING.

(Program continued on page 17)

The Hygienic Undergarment

—effects perfect body ventilation by permitting free circulation of air. No binding—no double thickness at the waist. Ask for and *look* for B. V. D.



B.V.D.

union suit

MADE FOR THE B.V.D. BEST RETAIL TRADE

Display No. 16

Ring 2
An exclusive Al G. Barnes novelty—wire walking by the KLINKHART MIDGETS.

Arena
Dancers par excellent on the silver strand. THE BUTTERS TRIO.

Ring 1
Clever and artistic wire performers. OWEN SHEELER, HAZEL MOSS and MATLOCK TROUPE.

Stage 2
Simian actors and jungle comedians, HERB COOK, master of ceremonies.

Stage 1
Canine actors that appear under the direction of LORRAINE CASTEEL.

Display No. 17

Thirteen comely and shapely lady aerialists and one daring male performer. These girls are exponents of physical culture, swinging in mid-air.

Ring 2
BABE LETOURNEAU

Arena
BILLIE MACK, IRENE McAFEE, PATSY CLANCY, LAURA LEE.

Ring 1
WLLLIAM LETOURNEAU.

Stage 2
DIXIE WHITAKER, RHEA JACK, STELLA SMITH, HELEN CULLEY.

Stage 1
NANI BOYD, BERTHA COOK, HAZEL MOSS, MARIE YVONNE.

Display No. 18

The Hollywood Beauties in the Silver Whirls.—Watch them carefully.

Ring 2
LETA HEWITT

Ring 1
BERTHA MATLOCK.

(Program continued on page 18)



BREAKING INTO PRINT—Miss Laura Lee and Bernie Griggs, noted clown.

Display No. 19

HERE COMES THE BRIDE, BUT WHAT A COLLECTION OF BRIDAL ATTENDANTS. THE AL G. BARNES CLOWNS MAKE JEST OF THE MODERN MARRIAGES.

Display No. 20

Fifteen comely and shapely maidens, possessed of pulchritude, trained by MADAME CHERIE, in a series of living pictures.

Ring 2
THE FOUR MAXWELL SISTERS.

Arena
THE AVALON GIRLS.

Ring 1
THE GIERA SISTERS.

Stage 2
A pretty presentation by the LA FORM DUO.

Stage 1
BACKMAN TWINS and LA FRANCE GIRLS.

Special Display No. C

CAUCASIAN RIDERS FROM THE RUSSIAN STEPPES WORLD-RENOWNED FOR THEIR DARING AGILITY ON THE BACKS OF FAST RACING HORSES

Display No. 21

Ring 2
Juggling and musical playing seals offered by JOE BELOVOCKEY.

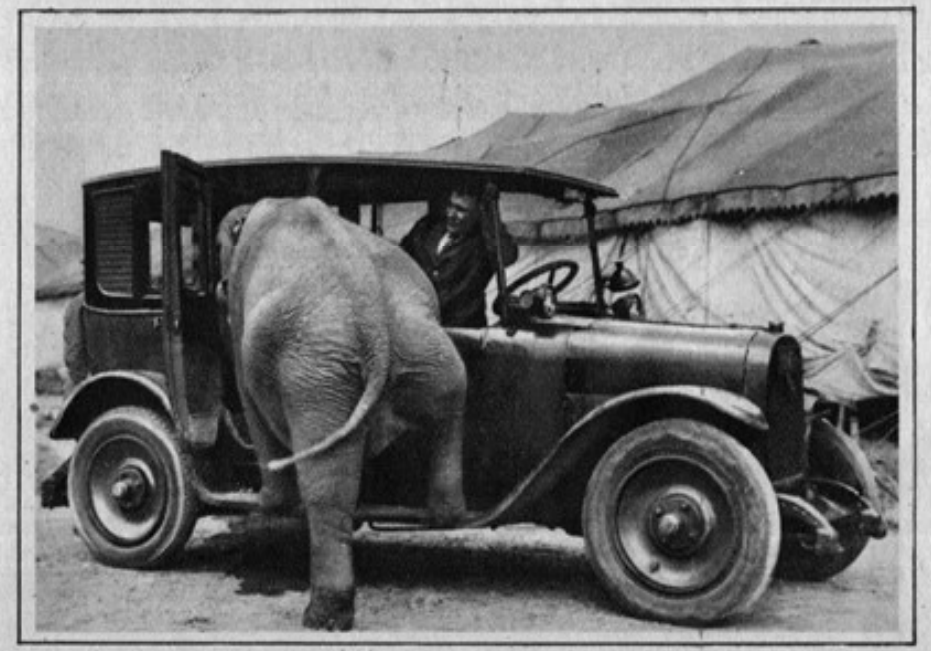
Arena
SACRED OXEN, WATER BUFFALO and HUGE YAK, trained by MAX SABEL.

Ring 1
With the skill of humans, these seals juggle many objects. The trainer, C. SHETLER.

Stage 2
An offering that will please the dog-lovers by LORRAINE CASTEEL.

Stage 1
Monkeys that perform laughable feats under the direction of HERBERT COOK.

(Program continued on page 20)



"TAXI, MISTER?"—Looks like a full load for the enterprising driver.



FISHING TACKLE
CUTLERY — TOOLS
ICE *and* ROLLER SKATES
FLASHLIGHTS *and* BATTERIES
WORLD STANDARD GUNS *and* AMMUNITION

Winchester guns have long been cherished possessions of sportsmen. Now there are OTHER Winchester Products—flashlights and batteries, radio batteries, tools, pocket knives, household cutlery, scissors, shears, fishing tackle, ice and roller skates, which give you the same supreme satisfaction. These products serve all the family—at work or at play—in the open and in the home. When you need anything in these lines, ask your dealer to show you Winchester. FREE booklets on request.

WINCHESTER REPEATING ARMS CO.,
NEW HAVEN, CONN., U. S. A.

Display No. 22

OH GEE! OH GOSH! A CARLOAD OF MIRTH AND FUN. A RIP-SNORTING TRIP AROUND THE HIPPODROME TRACK
By GRIGGS AND McAFEE.

Display No. 23

Ring 2
From Bavaria comes the famous comedy riders. THE KLINK-HART MIDGETS.

Ring 1
Europe's best midget horsemen and horsewomen. THE KLINK-HART MIDGETS.

Stage 2
The rubber man in many difficult feats. OWEN SHEELER.

Stage 1
Rocking to and fro on tables and chairs by GEORGE VIERA.

Display No. 24

FROM THE LOFTY DOME OF THE MAMMOTH TENT TO THE GROUND. A SENSATIONAL AND THRILLING FOOT-SLIDE BY MISS BERTHA MATLOCK.

Display No. 25—Extraordinary Feature.

Direct from Europe, Al G. Barnes Circus presents for the first time in America, "THE GRETONAS" world's most fearless high wire performers. Working without the use of a protecting net these daring artists offer a most amazing and sensational routine in the very highest part of the tent. WATCH THEM.

(Program continued on page 22)

The THIS CHECKED HEAD OUR TRADE MARK Capewell

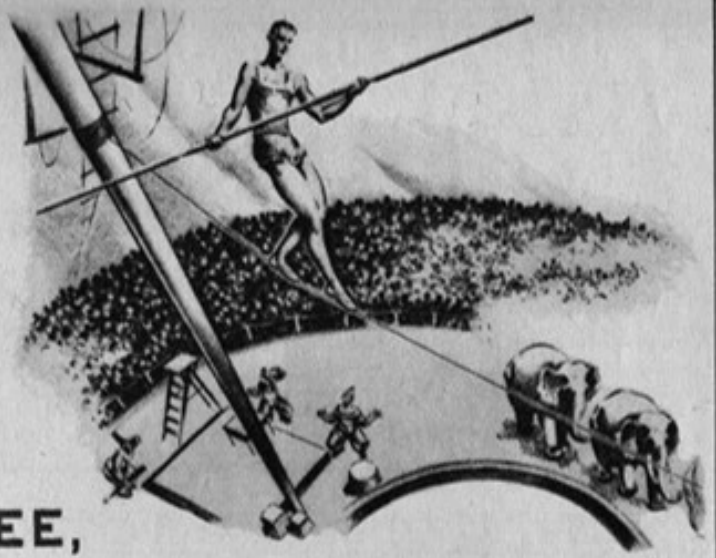
THE QUALITY NAIL

All the horses in this show are shod with Capewell nails

The Capewell Horse Nail Co
Hartford, Conn. U.S.A.
Largest manufacturers of Horse Nails in the World



MOTHER MONKEY AND BABY.



GEE, THOSE BOYS TAKE CHANCES

I'VE HEARD people say that at the circus. They mean the King of the Silver Wire teetering at the top of the tent. But people who worry about slack-wire artists don't realize the risks they take themselves. I'll bet almost any one of them would strike a light if he had to monkey around the gas-tank of his auto at night.

Believe me, that's dangerous business. I learned from experience to use an Eveready Flashlight. One night my auto laid down on the job right in front of our house. And of all the crazy things to do — I did the craziest. I struck a light at the gas-gauge. When I came to, they had carried me in. And I *stayed* in for several weeks.

But it'll never happen again! No matter what I'm doing at night, I use an Eveready Flashlight. I was *fired* with the ambition to be safe, that night—if you get what I mean.

NATIONAL CARBON CO., INC.

General Offices: New York, N. Y.

Branches: Chicago Kansas City New York San Francisco

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EVEREADY FLASHLIGHTS & BATTERIES

Display No. 26

THIRTY-SIX SINGING GIRLS AND THREE DOZEN DANCING HORSES.

Kentucky thoroughbreds and blue-ribbon winners take possession of the entire hippodrome track, concluding with a series of remarkable jumps.

Display No. 27

Tons and tons of performing elephants. Presented by MISS BILLIE MACK.

Wise old elephants with many new tricks, offered by MISS PATSY CLANCY.

Display No. 28

A SERIES OF FAST RACES ON THE HIPPODROME TRACK, THE FLAT RACE, PONY AND MONKEY, GREYHOUNDS AND ROMAN STANDING RACE

The after-show and concert contains many sensational features. It is worth your time and small admission price.

End of program

OLD GOLD *Cigarettes*

NOT A COUGH IN A CARLOAD

Suggestions To Patrons

Physicians or others who anticipate being called during the performance should leave their names at the main entrance in order that they may be promptly notified should any message be received for them.

Lost articles found by any employe will be left at the main entrance, where owners may direct inquiries.

Patrons finding articles are requested to leave same at the main entrance.

Any demand for fees or the acceptance of money for seats by ushers or other employes, or any incivility of any attache, will not be tolerated. Patrons will confer a favor by reporting to the management any violation of this rule.

The management positively disclaims any connection with ticket speculation, and reserves the right to refuse tickets bought from such sources. The management can in no manner be held responsible for such transactions.

NOTICE: Owing to the disquieting influence of moving people over the wild animals while they are being shown in the arenas, all persons are earnestly requested to remain seated until the conclusion of the program.



Fresh as the laughter of children at the antics of the world's greatest clowns. Made from the finest obtainable ingredients.

Beech-Nut Gum