

# **PROGRAM**

# **THE SELLS-FLOTO CIRCUS**

## **SEASON 1931**

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**INTRODUCTORY PROCESSIONAL DISPLAY LED BY  
THE WORLD'S MOST POPULAR STAR  
TOM MIX**

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### **Display No. 1**

Ring No. 1  
Mules and tables  
JOE BOWER

Ring No. 2  
Comedy riding act  
STANLEY ROSS

Ring No. 3  
Mules and tables  
GROVER McCABE

Stage No. 1  
Acrobats  
Vittorio & Georgetto

Stage No. 2  
Comedy Acrobats  
BILLY RICE TRIO

### **Display No. 2**

Ring No. 1  
Giant jungle actors dancing  
and prancing at the  
command of  
LILLIAN BURSLEM

Ring No. 2  
An exhibition of human  
control over a herd of  
ponderous elephants  
Presented by  
Miss IRENE LEDGETT

Ring No. 3  
A herd of elephants ex-  
hibiting almost unbeliev-  
able intelligence  
Miss LORETTE TUCKER

### **Display No. 3**

Ring No. 1  
Cloud Swing  
Jessie Goodenough

Ring No. 2  
Head Balancing Traps  
ERNEST WHITE

Ring No. 3  
Double Traps  
KELLEYS

Stage No. 1  
Single Traps  
AGNES DOSS

Stage No. 2  
Contortion Traps  
DEARO

**SWINGING LADDERS**

**SWINGING LADDERS**

Cyse O'Dell  
June Russell  
Lorette Tucker  
Hallie McCabe  
Betty Stephens  
Boots Sallee  
Edna Martell  
Esma Wilson  
Jamie Graves  
Mabel Sauer

Polly Watkins  
Helen Lowe  
Maxine Penny  
Rita Bell  
Ullaine Malloy  
Louise Griebel  
Lillian Burslem  
Dixie Fisher  
Jackie LeSeuer  
Anita

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## **INTRODUCTION OF THE SELLS-FLOTO CLOWNS**

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### **Display No. 4**

Ring No. 1  
Unique feats in the art of  
bareback riding  
THE HODGINS

Ring No. 2  
European riders who are  
delighting America  
SCHWARTZ TRIO

Ring No. 3  
Skilled equestrians on  
spirited steeds  
THE HOBSONS

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## **THE SELLS-FLOTO CLOWNS INTRODUCING A NEW NOVELTY THE FIRE CRACKER DUMMY**

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**IMMEDIATELY AFTER THE BIG SHOW — TOM MIX AND HIS CON-  
TINGENT OF COWBOYS AND COWGIRLS — DIRECT FROM  
THE MIX RANCH IN ARIZONA.**



What Circus is complete without its quota of capering Joeys? Fifty of the world's most hilarious clowns appear throughout the Sells-Floto program.

### Display No. 5

An Impressive Congress of EDUCATED SEALS and SEA LIONS. Amazing Actors from the Briny Deep that outdo humans in seemingly impossible Feats of Balancing and Juggling, introduced under the direction of their trainers.

Ring No. 1  
GROVER McCABE

Ring No. 2  
Horse and Pony  
MISS COTTRELL

Ring No. 3  
Seals  
GORDON ORTON

Stage No. 1  
ROLAND HEBELER

Stage No. 2  
HARRY HESS

### AL GOLDSBERRY

(In his sensational Foot Slide)

### Display No. 6

Ring No. 1  
An equilibristic novelty Act  
THE DANWILLS

Ring No. 2  
Balancing Act  
WRIGHT DUO

Ring No. 3  
Acrobats  
THE MONGES

Stage No. 1  
Frog Contortion  
Act  
BERT DEARO

Stage No. 2  
The Man Who Walks  
Upstairs on his head.  
KOBAN

## Display No. 7

MISS MABLE WARD

The Premier Lady Gymnast in her remarkable exhibition of human endurance.

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## Display No. 8

The Sells Floto Circus presents its great display of thoroughbred horses and riders, with specialty horses on the Hippodrome Track including the famous Sells Floto Dancing Horses.

Jessie Goodenough  
Cyse O'Dell  
June Russell  
Lorette Tucker  
Virginia Thompson  
Mrs. Schemmerhorn  
Hallie McCabe  
Betty Stephens  
Lottie Shaw  
Boots Sallee  
Polly Watkins

Helen Lowe  
Maxine Penny  
Mrs. Cottrell  
Erica Schwartz  
Jackie LeSeuer  
Rita Bell  
Ullaine Malloy  
Louise Griebel  
Lillian Burslem  
Clare Codona  
Edna Martell

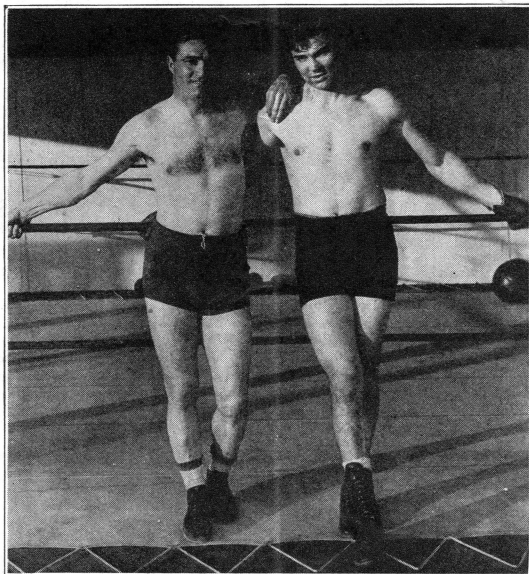
Gertie Cotton  
Nellie Russell  
Dixie Fisher  
Esma Wilson  
Mary Cardinal  
Charlotte Thompson  
Irene Ledgett  
Jamie Graves  
Jamie Graves  
Betty Schwartz  
Mabel Sauer

MISS JOY SMITH

Driving a Matinee Hackney Pony

JOHN R. AGEE

Driving a Matinee Hackney Pony



Tom Mix and Jack Dempsey after boxing four fast rounds.

## Display No. 9

Ring No. 1  
Artistry and Skill on  
Dangerous Footing  
ANITA

Ring No. 2  
Berta Beeson  
Queen of the Silver  
Wire

Ring No. 3  
MANUAL MACIAS  
Intricate Feats on the  
Tight Wire

Stage No. 1  
Balancing Act  
THOMMENS

Stage No. 2  
Balancing Act  
FREEHAND BROS.

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DON'T FAIL TO ATTEND THE WILD WEST EXHIBITION! WHICH TAKES  
PLACE RIGHT AFTER THE MAIN SHOW. — TOM MIX AND  
TWO SCORE OF EXPERTS ROPERS AND RIDERS.

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## Display No. 10

MISS WHITE — The Golden Girls on The Golden Whirls — MISS KELLEY

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## ON THE HIPPODROME TRACK—FORD TROUBLES

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## Display No. 11

### BALANCING EXTRAORDINARY

Ring No. 1  
The acme of equilibrium  
and balancing. An  
unusual performance by  
WHITES

Ring No. 2  
A balancing and equi-  
bristic act of distinction  
THE ARLEYS

Ring No. 3  
A high perch act of novel  
nature.  
FREEHANDS

Stage No. 1  
An unusually difficult  
act of balancing two men  
on the high perch  
THE THREE ORANTOS

Stage No. 2  
A balancing Exhibition of  
Skill and Agility  
THOMMENS TROUPE

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## Display No. 12

Three companies of performing liberty horses, presented by  
Ring No. 1 Ring No. 2 Ring No. 3  
JOHN R. AGEE RUDY RUDYNOFF GORDON ORTON

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## Display No. 13

The Aerial Butterflies, revolving, whirling and twirling in mid-air while suspended  
only by their teeth

Triple Iron Jaw  
Ullaine Malloy  
Clara Codona  
Edna Martell

Single Iron  
Jaw  
Hallie McCabe

Triple Iron Jaw  
Agnes Doss  
Louise Griebel  
Rita Bell

Single Iron  
Jaw  
Mabel Sauer

Triple Iron Jaw  
Cyse O'Dell  
Jamie Graves  
Dixie Fisher

# The BAND is Playing Conn Instruments

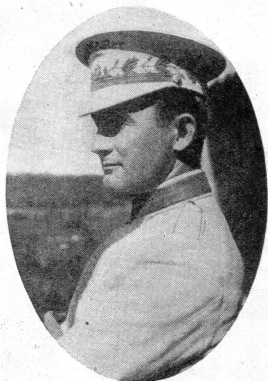
The great concert band which entertains you throughout this performance—is playing Conn Instruments. Almost constant playing and the daily stress of circus routine puts instruments to their sternest test. Conns are chosen because they stand the gaff. Year after year they earn new laurels "under the big tops."

## Victor H. Robbins, Director Says "CONNS ARE THE WORLD'S BEST"

Victor H. Robbins, famous director of the Sells-Floto Concert Band plays a Conn Trumpet and says: "My Circus Band has been Conn-equipped for years. Conns hold up under all climatic changes on the road. You can lean on 'em for volume in the gallops; depend on a pianissimo with all instruments blending perfectly in tone, color and pitch and still have the brilliant carrying power demanded for out-door playing. Conns are unquestionably the best in the world."

**WRITE FOR FREE BOOK** Free trial—Easy Payments on any Conn. Write for full details and interesting book on your favorite instrument. Mention instrument.

**C. G. CONN, Ltd., 2002 Conn Bldg.**  
*World's Largest Manufacturers of Band Instruments*  
ELKHART, INDIANA



VICTOR H. ROBBINS  
Bandmaster  
SELLS-FLOTO CIRCUS

### Display No. 14

Rings No. 1  
From Germany Comes These  
Famous Riders  
The SCHWARTZ SISTERS  
with

RUDY RUDYNOFF,  
the prince of comedy riders.

Rings No. 2  
America's Premier Riding  
Family, The Remarkable  
HOBSONS,  
with  
HOMER, JR.,  
the peerless comedian and  
equestrian.

Ring No. 3  
Its Best Equitation Represent-  
atives.  
THE ALBERT HODGINI  
FAMILY  
Direct from European  
triumphs.

### Display No. 15 THE GREAT PETERS

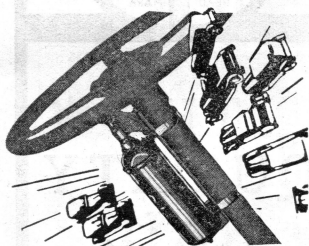
"The Man with the Iron Neck"

Comedy Boxing  
JIMMY DAVISSON  
BUMPSEY ANTHONY

Comedy Boxing  
VITTORIO &  
GEORGETTO

# OLD GOLD Cigarettes

NOT A COUGH IN A CARLOAD



The Auto Type Pyrene—  
younger brother of the famous  
old timer—right on the steer-  
ing post ready for instant use.  
Can be installed above (as illus-  
trated) or below instrument  
board. Harmless to upholstery,  
motor, or electrical equipment.  
Sold by dealers everywhere.

## Protected by *Pyrene* TRADE MARK

The Sells Floto Circus, about which you  
are now reading, is protected by Pyrene  
Fire Fighting Devices.

Your home—your car—your busi-  
ness—your property—as well as  
the lives of your loved ones,  
should be

**Protected by Pyrene**

*Pyrene* Manufacturing Company  
NEWARK NEW JERSEY  
ATLANTA KANSAS CITY  CHICAGO SAN FRANCISCO



### Display No. 16

|          |              |                |          |
|----------|--------------|----------------|----------|
| Acrobats | Acrobats     | Acrobats       | Acrobats |
| ARLEYS   | MONGE TROUPE | DANWILL TROUPE | ORANTOS  |

THE FAMOUS MOVING PICTURE STAR — TOM MIX — HEADS THE  
WILD WEST — WHICH TAKES PLACE RIGHT AFTER THE HIPPODROME  
RACES. — WAIT FOR THIS WONDERFUL EXHIBITION OF ROPING,  
RIDING AND OTHER WESTERN SPORTS AND PASTIMES.

### Display No. 17

THE CLOWNS PARADE IN THEIR WHIMISCAL, SATIRICAL BURLESQUES  
ON THE FADS AND FOIBLES OF THE DAY

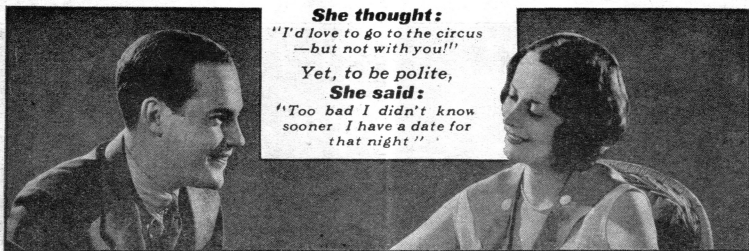
### Display No. 18

Two troupes of mid-air marvels, human birds of flight, in a series of unrivaled  
accomplishments on the lofty flying swings.

|                      |                      |
|----------------------|----------------------|
| THE FLYING THRILLERS | THE FLYING CONCELLOS |
|----------------------|----------------------|

# OLD GOLD Cigarettes

NOT A COUGH IN A CARLOAD



**She thought:**  
*"I'd love to go to the circus  
 —but not with you!"*

*Yet, to be polite,*

**She said:**

*"Too bad I didn't know  
 sooner I have a date for  
 that night"*

## Girls always had 'another date'

—until he ended 'B.O.'

(Body Odor)

**R**EFUSED again! What was the reason? Why wouldn't girls go out with him twice? He didn't suspect his trouble then. But later he found out. No more turn-downs now! Lifebuoy quickly ended "B. O." (body odor)—ended unpopularity, too.

It's so easy to be guilty and not know it. Don't take chances with "B. O." Play safe—use Lifebuoy. Its creamy, abundant, antiseptic lather *purifies* pores—

removes all odor. Its pleasant, *extra-clean* scent—that vanishes as you rinse—tells you you're safe from offending. A wonderful complexion soap. Frees clogged pores of impurities—freshens dull skins—promotes healthy, radiant beauty. Adopt Lifebuoy today.

# Lifebuoy

**HEALTH SOAP**  
*stops body odor*

### Display No. 19

HIGH JUMPING HORSES  
 THE WHIP—ridden by BETTY STEPHENS  
 CHERRY PICKER—ridden by JUNE RUSSELL  
 FLAMINGO—ridden by MAXINE PENNY  
 TOPPETT—ridden by LOTTIE SHAW  
 SKY ROCKET—ridden by LILLIAN BURSLEM  
 KENTUCKY BOY—ridden by HELEN LOWE  
 PALE FACE—ridden by CYSE O'DELL  
 SIR CHRISTOPHER—ridden by VIRGINIA THOMPSON  
 and the  
 WORLD'S GREATEST HIGH JUMPING LIBERTY HORSE  
 "MISS FLOTO"  
 "RACES"

Gents Flat Race

Liberty Race

Pony and Monkey Race

Roman Standing Race

Tandem Race

PURCHASE YOUR WILD WEST TICKETS NOW. — TOM MIX IS THE FEATURE.

**TOM MIX INTRODUCES HIS COMPANY OF WHOOPEE  
 WILD WESTERN WHIRLWIND  
 WONDERS IN SPORTS AND PASTIMES OF  
 THE WESTERN PLAINS**

# OLD GOLD Cigarettes

**NOT A COUGH IN A CARLOAD**