

MUSICAL PROGRAM—Cole Bros., Circus Band

VICTOR ROBBINS, Bandmaster

1. Selection—Folles Bergere de Paris.....Stern	24. Selection—Louise.....Fulton
2. Selection—Gold Diggers of 1935.....Warren	25. Selection—Victor Herbert Favorites.....Herbert
3. Selection—No! No! Nanette.....Yamans	26. Selection—Babes in Toyland.....Herbert
4. Selection—Rose Marie.....Tobani	27. Selection—Three Twins.....Herbert
5. Selection—Merry Widow.....Lehar	28. Selection—Chin Chin.....Lincke
6. Selection—Bohemian Girl.....Balfe	29. Selection—Prince of India.....King
7. Selection—Carmen.....Bizet	30. Selection—Fountain of Youth.....King
8. Selection—Student Prince.....Romberg	31. Selection—Gipsy Life.....Pierre
9. Selection—Desert Song.....Ord Hume	32. Selection—King Dodo.....Luders
10. Selection—Wm. Tell.....Rossini	33. Selection—Old Timers' Waltz.....Lake
11. Selection—Rio Rita.....Ticney	34. Selection—Wang.....Luder
12. Selection—Faust, Ballet Music.....Gounod	35. Selection—Fest Overture.....Lachner
13. Selection—Irish Melodies.....Kelly	36. Selection—Comin' Round the Mountain
14. Selection—Scotch Favorites.....Campbell	Novelty.....Fillmore
15. Selection—Jolly Old England.....Robbins	37. Selection—Czardas.....Gungi
16. Selection—1863 Medley.....Calvin	38. Selection—Pas des Amphores.....Chaminade
17. Selection—Pahjamah Oriental.....Dandierff	39. Selection—Valse des Fleurs.....Tschalkowsky
18. Selection—Perialan Market.....Kettelby	40. Selection—Ballet Egyptian.....Verdi
19. Selection—La Barlesque.....Fr. V. Suppe	41. Selection—Sicilian Vespers.....Verdi
20. Selection—Best Loved Southern Melodies.....St. Foster	42. Selection—Fire Fly.....Romberg
21. Selection—Down South Descriptive.....Middleton	43. Selection—Maytime.....Kern
22. Selection—Cocoanut Dance.....Metz	44. Selection—Don Juan (Minuet).....Mozart
23. Selection—Henry the VIII.....Germain	45. Selection—Moment Musical.....Schubert
	46. Selection—Chant from the Great Plains.....Busch



Before the Doors Open

OFFICIAL PROGRAM

COLE BROS. CIRCUS

SEASON OF 1937

(The management reserves the right to alter this program when necessary)

PERFORMANCES AT 2 AND 8 P. M.

DOORS OPEN AT 1 AND 7 P. M.

Every Matinee Precisely the Same as the Night Performance

PRECEDING EACH PERFORMANCE AN HOUR IS ALLOTTED FOR THE INSPECTION OF CLYDE BEATTY'S GIGANTIC WILD ANIMAL EXHIBITION. HERE YOU WILL SEE THE WORLD'S LARGEST TRAVELING ZOOLOGICAL EXHIBIT; AN ALMOST PRICELESS COLLECTION OF WILD ANIMALS GATHERED IN THE JUNGLE, DESERT AND MOUNTAIN FASTNESS. INSTEAD OF A MERE "PAIR" OF ANIMALS FREQUENTLY THERE ARE DOZENS OF EACH KIND ON DISPLAY.

DISPLAY No. 1

COLE BROS. CIRCUS brings to you a magnificent and kaleidoscopic inaugural pageant from the land of romance depicting in song, music and dance a spectacular extravaganza.

THE SERENADE OF SPAIN

Participated in by more than 1,000 men, women, horses, elephants, yaks and beasts of the forests and jungle . . . native singers . . . dancers and musicians.

Staged by Rex de Rosselli; music arranged by Victor Robbins; wardrobe designed by Miss Josephine McFarlan; electrical effects by Louis Scott. H. J. McFarlan, Equestrian Director.

DISPLAY No. 2

POSITIVELY THE GREATEST SINGLE ARRAY OF ATHLETES AND GYMNASTS OF PANTOMIME WHO COMBINE BUFFONERY WITH SUPREME TUMBLING AND GYMNASTIC FEATS.

Ring No. 1

An unrivalled comedy acrobatic act by masters of pantomime and unrivalled gymnastic ability

BEHEE BROS.

Ring No. 2

Sensational fast comedy juggling act presenting a series of novel feats by amazing masters of buffoonery

HARDDIG TRIO

Ring No. 3

Sterling athletes in grotesque character in unrivalled acrobatic feats meriting closest attention

KRESS BROS.

DISPLAY No. 3

Ring No. 1

Superbly trained animals. A distinct novelty in which the trainer shows what patience accomplishes

JOHN JOYCE

Ring No. 2

Three natural enemies from the jungle—a Siamese Elephant with a Nubian Lion and a Royal Bengal Tiger as riders. First time in the world such an act has been exhibited

HARRIET BEATTY

Ring No. 3

A Shetland pony and a Siamese elephant in a pleasing and novel act. Presented by

JOHN SMITH

AN ENORMOUS SPECIAL CONGRESS OF CLOWNS GATHERED THIS YEAR FROM EVERY COUNTRY ON EARTH

DISPLAY No. 4

Ring No. 1

A beautiful and talented English equestrienne

MISS JUANITA HOBSON

Ring No. 3

A peerless European rider introducing unusual feats in the equestrian art

MISS AURELIA ZAVATTA

DISPLAY No. 5

ON THE HIPPODROME: MISS GEORGIA SWEET, BRILLIANT ROMAN STANDING RIDER, DRIVING 14 THOROUGHBREDS. A THRILLING BLOOD-STIRRING EXHIBITION THAT ROUSES ENTHUSIASM OF THE CRITICAL. A FEAT PRESENTED EXCLUSIVELY BY THE COLE BROS.

DISPLAY No. 6

THRILLING AND DARING AERIAL GYMNASTS—EASILY THE GREATEST SINGLE ARRAY OF CHAMPIONS.

Ring No. 1

Human Butterflies in midair
thrillfest
EDWARDS SISTERS

Ring No. 2

Aerial Gymnastic Queens in a
thrilling contest of endurance
RENAULT SISTERS

Ring No. 3

Feats in the midair while sus-
pended by their teeth
TACOMA SISTERS

IN THE DOME OF THE ARENA, A STARTLING BEAUTIFUL CONSTELLATION OF NEW AERIAL STARS IN AN ENDURANCE CONTEST TOGETHER WITH A GREAT HOST OF LADDER GIRLS.

Mary Matson, Louise Dreir, Joy Clark, Ann Meyers, Norma Humes, Ruby Cutshall, Bertha Denham, Wanda Wentz, Pat Lindsey, Betty Stevens, Bobbie Patterson, Viola Barnett, Georgie Sweet, Helen Sharon, Dot Jewell, Joan La Rue, Jackie La Rue, Ann Winnicki.



DISPLAY No. 7



The world's greatest group of performing lions and tigers, newly recruited from native jungle and mountain fastness. The most startling wild animal display ever presented. A fearless youth demonstrates his uncanny power over the most ferocious of all beasts.

Clyde Beatty

DISPLAY No. 8

AN EXHIBITION OF OUTSTANDING FEATS PERFORMED BY THREE GREAT TROUPES OF THE WORLD'S MOST REMARKABLE EDUCATED SEA LIONS; MARVELOUS ACTORS FROM THE DEEP.

PRESENTED BY ALBERT FLEET AND ROLAND HEBLER.

DISPLAY No. 9

Queen of Aerial Gymnasts, who will amaze you with her wonderful feats of strength and endurance. Suspended at dizzy heights this miniature marvel, in mid-air breaks every law of gravity, casting her body over her own shoulders scores of times, without pause.

MLLE. O'DELL

DISPLAY No. 10

PRESENTING THREE GREAT TROUPES OF PERFORMING ELEPHANTS FROM SIAM AND INDIA IN A SINGLE DISPLAY ENACTED IN THE THREE RINGS. ELEPHANTS WHO DANCE THE CARIOCA AND THE CONTINENTAL.

Ring No. 1

Trainer
MISS BETTY STEVENS

Ring No. 2

Trainer
MISS GENE ALLEN

Ring No. 3

Trainer
MISS WANDA WENTZ

ON THE HIPPODROME TRACK, MASSED IN A GIGANTIC 110,000 TON FORMATION, FIVE GREAT HERDS OF ELEPHANTS, IN THE MOST IMPOSING ELEPHANTINE COLUMN IN EARTH'S HISTORY, THEY SALUTE YOU UNDER THE DIRECTION OF THEIR MASTER TRAINER, EDWARD ALLEN.

DISPLAY No. 11

MASTERS OF MIRTH IN A HILARIOUS MUSICAL FESTIVAL

DISPLAY No. 12

THE DANCING, TUMBLING, SOMERSAULTING ACROBAT ON THE TIGHT WIRE—INCOMPARABLE FEATS—BY THE JUVENILE WONDER, HAROLD BARNES

DISPLAY No. 13

AN OLD TIME CLOWN ON PARADE WITH EDUCATED CANINE
CHESTER BARNETT AND TRIxie

DISPLAY No. 14

Introducing the greatest Liberty Act in circus history in three separate rings, simultaneously presenting complete companies of performing horses trained by Europe and America's three premier trainers, easily the greatest equine display of all time—trainers: Ring 1—James Foster. Ring 2—Jorgensen M. Christiansen. Ring 3—Jack Joyce.

DISPLAY No. 15

On the flying trapeze, a thrilling exhibition in which an amazingly clever young star who astounded all Europe will set a new high in an aerial novelty. First time in America.

MLE. RITA LA PLATA

Ring No. 1

Surprises and novelties abound in this sensational bareback act, presented by sterling artists.

McCREE FAMILY

DISPLAY No. 16

Ring No. 2

Champion riders of Continental Europe; the greatest equestrians in the world in a sensational exhibition of hazardous and unequalled feats. Newly imported from Spain.

AURELIA TROUPE

Ring No. 3

An engrossing combination of athletics and horsemanship. These famous riders introduce to America feats unequalled.

HOBSON FAMILY

DISPLAY No. 17

THE MOST THRILLING HIGH-WIRE ACT EVER PRESENTED. AN INCOMPARABLE COMPANY OF INTREPID PERFORMERS WHOSE ASTOUNDING EXPLOITS HAVE MADE TWO CONTINENTS GASP. DIRECTLY IMPORTED FROM THE WINTER GARDEN, BERLIN, GERMANY.

THE GREAT GRETONA TROUPE



Stars of the Cinema enjoy the Cole Bros. Circus in Hollywood. Left to right: Fred Perry, Helen Vinson and Ginger Rogers. The clown, Emmett Kelly

DISPLAY No. 18**Ring No. 1**

England's greatest acrobatic marvels in a startling, thrilling risley offering. Fresh from foreign triumphs.

BELL TROUPE

Ring No. 2

Arabia contributes a thrilling troupe to amaze you with their startling acrobatic and equestrian feats.

BEEHIVE RUBIETTE BROS.

Ring No. 3

A troupe of amazingly clever equilibrist; masters of the unsupported ladders. Direct from Europe.

ZOEPEPE FAMILY

DISPLAY No. 19**Ring No. 2****EL CORRIDA**

Mexico's hilarious Bull Fight. Fast and furious.

E. VILLA

DISPLAY No. 20

On the Hippodrome Track and in Rings Nos. 1, 2 and 3 you are now witnessing the greatest array of high school horses in amusement history. No other circus in the world boasts of a display even one-half as large. Europe and America's most noted Mistresses of the Menage who have won countless ribbons in foremost horse shows throughout the world. The riders:

Pat Lindsey	Georgie Sweet	Dorthea Carter	Mary Keene	Ruth Crothe
Ruby Cutshall	Josephine Tatum	Helen Sharon	Polly Courtney	Ann Winnicki
Bertha Denham	Viola Barnett	Estelle Clark	Darlene Harding	Jackeline Roberts
Wanda Wentz	Gladys Wickoff	Anita McCree	Rose Davis	Jackie La Rue
Betty Stevens	Alice Foster	Gayl Thomas	Marie Kress	Mary Matson
Bobbie Patterson	Louise Bell	Peggie Baker	Marlene Kress	Gene Allen
Billie Cooke	Adrairie Bell	Anna Butler	Dorothy Jewell	Esma Wilson Maley
	Norma Humes			

DISPLAY No. 21

AN IMPOSING ARRAY OF DARING AND GRACEFUL HIGH JUMPING HORSES, REAL THOROUGHBREDS, SO CLEARLY OUTSTANDING THAT THEY ROUSE ENTHUSIASM OF THE CRITICAL. THE RIDERS:

Miss Georgia Sweet	Miss Jessie Goodenough	John O'Brien
Miss Anna Butler	Ralph Clarke	Jack Joyce

DISPLAY No. 22

A GREAT COMPANY OF MID-AIR AERIALISTS IN A THRILLING AND BREATH-TAKING SERIES OF ASTOUNDING EXPLOITS.

Startling feats of skill and sureness from the lofty, flying swings. A company of absolutely fearless performers who defy the laws of gravitation and fly like winged birds through space.

IMPERIAL ILLINGTONS

Daring display of unrivalled accomplishments on the flying trapeze by the greatest aggregation of aerial gymnasts in the world.

FLYING HAROLDS

DISPLAY No. 23

ROME'S ANCIENT GLORY LIVES AGAIN—MAGNIFICENT REVIVAL OF SPEED DUELS ON THE HIPPODROME TRACK, INCLUDING ROMAN STANDING, JOCKEY RACE, LIBERTY RACE AND FLEETING PONIES WITH SIMIAN JOCKEYS

No. 1—Jockey race. No. 2—Shetland ponies and monkey riders. No. 3—The riderless horse pitted against the jockey rider. No. 4—Roman chariot races.

IN THE GREAT SPECIAL CONGRESS OF WORLD-FAMOUS CLOWNS PRESENTED BY THE COLE BROS. CIRCUS THIS YEAR ARE:

Emmet Kelly	S. W. Bailey	Tom Mileta
Otto Greibling	Three Harddigs	Frank Morris
Horace Laird	Paul Le Roy Trio	Bob Marks
Mal Bates	Joe Short	Joe Hart
Wells Bros. Trio	John Miaco	Al Consolvo
Paddy Walsh	Joe Yale	Rowland Tutler
Art Lind	Steve Henry	Al Wilson
Chester Barnett	Art St. John	John St. Clair
Mickey Green	Fred Yolo	Toots Engle
Art Levine	Herb Adair	Frank Cradden
Spencer Allen	Sid Wertz	

EXTRA! WORLD'S GREATEST WILD WEST AFTER SHOW CONCERT

KEN MAYNARD

TICKETS
25c

AND HIS SUPER COLOSSAL FRONTIER DAY EXHIBITION

TICKETS
25c

30 Minutes In The Golden West

Sensational Wild West and Rodeo Round-up presented by the foremost champions of the great frontier and wild west exhibition of the western plains and Northwestern Canada. You will witness an unparalleled assembly of the world's greatest exponents of bucking horses, bronco riding; roping by master cowboys and cowgirls—the woolly west brought to you by the fearless champion, and star of 100 moving pictures, **KEN MAYNARD** and

Mabel Hornett
Estelle Jones
Mary Doering
Christine Elder
Albert Jones
Cecil Tatum
Alice Foster

Wild Bill Asal
Estelle Clark
Pete Jenkins
Last Chance Sam
Estelle Tatum
Edward Hornett
Billy Pickett

Earl Doering
Frank Gilbraith
Al Stevens
Sultan Shakmanoff
Prince Orskioffski
Ralph Clark
Miles City Joe

24 SIOUX INDIANS FROM PINE RIDGE, S. D.

KEN MAYNARD

Champion Rifle Shot and Roper

CHIEF GEO. WASHINGTON

Archery Wizard

JERRY & BARBARA BARDLE

Juvenile Rope Spinners

SIOUX INDIANS

In Native Dances

THE GREATEST INDIAN

Riding Act in the World

MISS ROSE DAVIS

World Acclaimed Bucking Horse Rider

RUSSIAN PASTORAL DANCES

Together With a Congress of

CHAMPION COWBOYS & COWGIRLS

In a Thrilling Riding Contest

**DEPEND ON THIS CIRCUS TO ALWAYS BE
FIRST IN ITS CONQUEST FOR NOVELTIES**

**NOTICE—IN ORDER NOT TO DISTURB THE AUDIENCE, ALL PERSONS ARE
EARNESTLY REQUESTED TO REMAIN SEATED UNTIL THE END.**

Experienced detectives are in attendance at every performance for the protection of our patrons.

Address all communications pertaining to Advertisements in this publication to

COLE BROS. CIRCUS, ROCHESTER, IND.



Unloading The World's Greatest Circus

OFFICIAL ROUTE COLE BROS., CIRCUS SEASON 1936

WINTER QUARTERS, ROCHESTER, IND.

Hundreds of times daily, one hears this question, "Where did you come from?" "Where do you go from here?"

[illegible]